Company Research
Construction Technologies
Civil Engineering
COMM 1113

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Identifying a Company to Research

Library Research Guides
Company, Industry & Career Resources - Construction Technologies

Databases to compile a list of potential companies to research
• **Lexis** (online) (Tutorial available – [Lexis: Creating a Company List](#))
  • Dossier - Create a Company List - compile a list by SIC or NAICS
  • (SIC: Industry Group 161 or 162) or (Engineering Services – 8711)
    • Construction 23
    • (237 Heavy and Civil Engineering Construction)
    • Engineering 54 (54133 Engineering Services)
• **Scott’s Directory Online/Print**
  • NAICS codes (Browse for more detailed code)
    • 237310 – Highway, Street, and Bridge Construction
    • 541330 – Engineering Services
  • Products
• **Canadian Company Capabilities**
  • Search by NAICS and region
Researching a Company Databases

**Lexis**

**Company Dossier** = snapshot – Financials – Competitor lists - News stories – Intellectual Property information

Company Reports – Choose from an available list

**Proquest** - [CBCA Complete](#) and [Canadian NewsStand](#)

Articles and news stories – good Canadian content (e.g. search)

**Business Source Complete**

MarketLine Company Reports from Datamonitor

Industry Profiles (Construction Industry and Canada)

**Wilson Applied Engineering**

*For engineering firms*

**Building Green Suite**

Case Studies and Products

**Scott’s Directory Online/Print**

Very basic financial and contact information
Web Research
Social Networks

• Company Website/ Facebook Page
  • Annual Reports (AECON)
    • Investors link or About Us link
• LinkedIn (Professional Social Network)
  • Contacts
  • Company Profiles
  • Former George Brown Students
• Blogs
  • Blogs about
  • Corporate Blogs
• Trends – Products & Projects
  • Microblogging (Twitter)
Industry Trends

**Business Source Complete**
- Industry Reports and stories

**Proquest - CBCA Complete and Canadian NewsStand**
- Canadian magazine and news stories

**Industry Canada - Construction Industry**
- industry profiles **make sure the information is up-to-date**
Cite Your Work
Business Sources

Sample Company Report Citation:


For more on business citations consult:
York University Libraries:  Business Citation Guide
Getting Help

Get Help

Have a question about library services or resources? Go to Library Help. Library Help also offers research assistance via email.

Our hours of operation.

Visit us! Find your campus library location and general contact info here.

Call or email us for Research Inquiries or other specialized library services. You can also contact your Liaison Librarian directly, for Library Instruction and Research Support.

Use askON to get online research help via chat or texting, at: 647-931-1830.

Research help is also available in person at our Research / Reference Desks at Casa Loma, St. James and Waterfront Libraries.

Find online technical support and info using GBC Assist. (Trying to renew your book online and forgot your password? Try our online Library PIN Retrieval system first.)

We appreciate your feedback! What do you think of our services, materials, and facilities? Tell us!

Book an appointment for help with your research. Include a brief description of your topic.

andrea.hall@georgebrown.ca
Tutoring and Learning Centre

What: Academic support for English and math skills in ANY GBC course + course specific support (check schedules for full offerings)
When: Monday – Friday, 9-6 (for the full semester)
Where: Building D, room 310
More Info: www.georgebrown.ca/tlc - 416 415 5000 ext. 4047

Services Include:

- one-on-one tutoring sessions
- small group appointments (math & conversation only)
- reading comprehension (including assignment outlines and academic texts)
- support with all stages of the writing process
- listening and speaking strategies and practice
- referencing and citations (APA, MLA, etc.)
- support in math, statistics, and calculus
- preparation for tests, exams, and quizzes
- drop-in conversation circles (St. James and Casa Loma only)
- one-on-one conversation appointments (all campuses)
- support for overall language development - workshops - course specific study sessions (calculus, FASH 1107, nursing math, apparel marketing, merchandising & buying and more
- resources for math, writing, grammar, citations, and more (visit TLC Resources)