Fash 1107 Assignment number 1  
September 2016

To Determine Why Certain Fibers are used for Specific Consumer End Products

1. Cut out or photocopy 5 advertisements from newspapers, magazines, or catalogues, web or other. The ads must be for consumer textile products (dresses, suits, drapes, bed linen, etc.) and indicate the fiber content of the item.
2. Please use at least 3 different resources for your assignment i.e. Newspaper, magazine or online catalogue.
3. Indicate the fiber content of the item by underlining the fiber content in the ad. Note: The complete ad should include the picture or illustration it represents and the accompanying text.
4. Write two reasons why you believe each of the fibers was used for the textile product in each ad. If there is a trademark fiber name used, please make sure to specify the generic fiber name as well.
5. Number your ads from 1 to 5 and have each picture, the text for the ad and your 2 reasons for use on one page or on opposite pages. In your answers make sure you consider all fibers mentioned in the ad as they all take part in the rationale for use.
6. Do not repeat the same fiber unless it appears elsewhere in a blend or a mix. Each ad should represent a different fiber type.
7. Use 8.5” x 11” paper, information must be typed. No hand written assignments will be accepted.
8. Ensure the assignment name, your name, student id number, and course is clearly indicated on the front page of your assignment. Answer in full sentences and make sure you spell check your work.
9. Make sure your presentation looks professional and neat. Your assignment has to have a cover page. No loose papers will be accepted. All sheets should be stapled. All pictures have to be glued not taped or stapled.
10. Points will be deducted for messy or disorganized work handed in.
11. Due date: Week 6.
12. Late assignment: 20% will be deducted for each day and will not be accepted after one week.

This assignment is 10% of your final grade.