### APA Citations for Fashion

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A. Advertisements

a. Magazine (Library database)

Reference list

Name of company that owns the product. (date of publication). Advertisement for Product name. Retrieved from Name of database.


In-text citation

(Name of company, year of publication)

(Gucci, 2019)

b. Magazine (print)

Reference list

Name of company that owns the product. (date of publication). Advertisement for Product name. Name of magazine, volume(issue), page number.


In-text citation

(Name of company, year of publication)

(Gucci, 2019)
B. Images

If you REFER TO INFO that you find in an image, but you do not reproduce the image, use an in-text citation and include the image in your reference list.

If you REPRODUCE AN IMAGE created by someone else in your paper, cite the source using a caption. Do not include the image in your reference list

If the image does not have a title, create a brief description.

Each example includes a reference list citation, in-text citation, and image caption citation.

a. Blog

Reference list

Blogger, B./User Name. (date of blog post). Title or description of image [photograph]. From Title of blog post [Web log post]. Retrieved from URL


In-text citation

(Blogger’s last name/User name, year of blog post)

(Liang, 2018)
Caption

Figure #. Title or description of image. Adapted from Title of blog post, by B. Blogger/User Name, year. Retrieved from blog post URL


b. Book

Reference list

Photographer, P. (date photo created OR n.d. if date unknown). Title or description of photograph [photograph]. In A. Author/E. Editor, Title of book (page number). Location: Publisher, year book published.


In-text citation

(Photographer’s last name, year photo created OR n.d. if date unknown)

(Rae, n.d.)
Caption

**Figure #.** Title or description of image. Adapted from *Title of book* (page number), by A. Author/E. Editor, year, Place of publication: Publisher. Photograph by Photographer’s full name.

![Image](image_url)

**Figure 2.** Necklace and earrings by Robert F. Clark with royal blue poured glass cabochons and rose montées and rhinestone baguettes on silvered metal, c. 1965. Adapted from *Collector’s guides: Costume jewelry* (p. 98), by J. Miller & J. Wainwright, 2003, New York: DK Publishing, Inc. Photograph by Graham Rae.

c. Image repository

Reference list

*Title or description of image* [photograph]. Retrieved from Name of image repository. *provide URL if repository can be accessed for free online (i.e. not by subscription)*

*Coral and gold parure in original case, from Sicily, 1850* [photograph]. Retrieved from Encyclopedia Britannica ImageQuest.

In-text citation

*(title of image)*
*title may be abbreviated*

*(Coral and gold parure)*
Caption

Figure #. Title or description of image. Retrieved from Name of image repository.

Figure 3. Coral and gold parure in original case, from Sicily, 1850. Retrieved from Encyclopedia Britannica ImageQuest.

Reference list

Photographer, P. (date photo created OR n.d. if date unknown). Title or description of photograph [photograph]. In A. Author, Article title. Title of periodical, volume(issue), page number.


In-text citation

(Photographer’s last name, year photo created OR n.d. if date unknown)

(Lawson, 2018)
Caption

Figure #. Title or description of image. Adapted from “Title of article,” by A. Author, date of publication, *Title of periodical, volume number*, page. Photograph by Photographer’s full name.


e. WindowsWear website (photographer credited)

Reference list

Photographer, P. (date photo created). *Window display, name of store, city, country* [photograph]. Retrieved from WindowsWear Inc.


In-text citation

(Photographer’s last name, year)

(Beebe, 2015)
Caption

Figure #. Window display, name of store, city, country. Retrieved from WindowsWear Inc. Copyright year by Photographer’s full name.

Figure 5. Window display, Hickey Freeman, New York, United States. Retrieved from WindowsWear Inc. Copyright 2015 by Tom Beebe.

f. WindowsWear website (WindowsWear Inc. credited)

Reference list

WindowsWear Inc. (date photo created). Window display, name of store, city, country [photograph]. Retrieved from WindowsWear Inc.


In-text citation

(WindowsWear Inc., year photo created)

(WindowsWear Inc., 2018)
Caption

**Figure #.** Description or title of image. Copyright year by WindowsWear Inc.

![Image](image_url)

**Figure 6.** Window display, *Calvin Klein, London, England*. Copyright 2018 by WindowsWear Inc.
C. Museum items

If you visit a museum and take your own image that you use in your assignment, you do not need to cite the image in your reference list. The caption of your own image needs to include all relevant information (see below).

If you do not take an image and are just referring to a museum piece, the piece must be included in your reference list (see below).

Do not repeat LOCATION INFO if it appears in the name of the museum.

a. Exhibition (creator credited)

Reference list

Artist, A. (start and end dates of exhibition). Title of exhibition. Name of museum, Location of museum.


In-text citation

(name of exhibition, year[s] of exhibition)

(Balenciaga: Master of couture, 2018)

b. Exhibition (creator uncredited)

Reference list

Title of exhibition. (start and end dates of exhibition). Name of museum, Location of museum.

Opulent fashion in the church. (September 24, 2016-October 1, 2017). The Cleveland Museum of Art, Ohio.

In-text citation

(name of exhibition, year[s] of exhibition)

(Opulent fashion in the church, 2016-2017)
c. **Online collection**

Creator, C. (item’s creation date). Name of item. Retrieved from Name of museum: item URL

**Reference list**

http://collections.vam.ac.uk/item/O83810/harriet-dress-stuart-stevie/

George G. Gales & Co. (c. 1900). Boots. Retrieved from the McCord Museum:

**In-text citation**

(Creator’s last name/Manufacturer’s name, year of item’s creation OR n.d. if date unknown)

(Stuart & Holah, 1985)

(George G. Gales & Co., c. 1900)

d. **Photograph taken by self**

*do not include UNPUBLISHED IMAGES in your reference list
*put information in caption underneath image

**Caption**

**Figure #.** Creator, C. *Title or description of item*. Name of Museum, Location of museum. Copyright year by photographer.

![Image of moccasins](image_url)

**Figure 7.** Gentry, J. *Moccasins made of moose hide, felt with a crepe sole*. Bata Shoe Museum, Toronto. Copyright 2019 by Bill McAskill.
e. **Physical collection – no image taken (creator credited)**

**Reference list**

Creator, C. (item’s creation date). Title or description of item. Name of museum, Location of museum.


**In-text citation**

(Creator’s last name/Manufacturer’s name, year of item’s creation OR n.d. if date unknown)

(Westwood, 1993)

d. **Physical collection – no image taken (creator uncredited)**

**Reference list**

Title or description of item. (item’s creation date OR n.d. if date unknown). Name of museum, Location of museum.

Man’s civil uniform coat, wool tabby with silk embroidery, Italy. (1805). Patricia Harris Gallery of Textiles & Costume, Royal Ontario Museum, Toronto.

**In-text citation**

(Title or description of item, year of item’s creation OR n.d. if date unknown)

*title may be abbreviated

(Man’s civil uniform coat, 1805)
g. Wall text or Labels

Wall text or labels describe a museum item on display. They contain useful information that you may wish to include in your paper. Like other sources, wall text must be cited.

Here is an example of wall text:

Reference list

Wall text for Title of item. (Start and end dates of exhibition). Name of exhibition. Name of museum, Location of museum.


In-text citation

(Wall text, Name of exhibition, year[s] of exhibition)

(Wall text, Christian Dior: Designer of dreams, 2019)
D. Trend reports

a. Trend reports (print)

Reference list

Title of article [trend report]. (date of publication OR n.d. if date unknown). Name of magazine, volume(issue), first page-last page.


In-text paraphrase

(“Title of article,” year)
*title may be abbreviated

(“Fabrics,” n.d.)

(“Diana’s arrow,” 2018)

In-text quote

(“Title of article,” year, page number)
*title may be abbreviated

(“Fabrics,” n.d., p. 20)

(“Diana’s arrow,” 2018, p. 225)
b. **WGSN trend reports (online)**

**Reference list**


**In-text paraphrase**

(Author’s last name, year)

(Casey, 2018)

**In-text quote**

(Author’s last name, year, page number)

(Casey, 2018, p. 3)

E. **WWD articles**

a. **Found by searching Library database**

**Reference list**


**In-text paraphrase**

(Author’s last name, year)

(Karr, 2014)
In-text quote

(Author’s last name, year, page number)

(Karr, 2014, p. 1)

b. Found by visiting WWD website

Reference list

Author, A. (date of publication). Title of article. Retrieved from WWD website: URL


In-text paraphrase/quote

(Author’s last name, year)
*no page number on website

(Feitelberg, 2019)