Finding Industry Research using IBISWorld
GBC Library Website

georgebrown.ca/llc
Databases by Subject
IBISWorld: Start Your Search

- Not sure what keyword to use? Start simple
- A search for “Fashion” provides different categories
Industry Report

- Navigate different sections of the report using the left hand menu.
Industry at a Glance
**Industry Life Cycle**

**Industry Outlook**

**Men's Clothing Stores in Canada**

Report by Lucie Couillard | July 2019

**Industry Life Cycle**

The life cycle stage of this industry is Mature

The Men's Clothing Stores industry in Canada is in the mature phase of its economic life cycle. Industry value added (IVA), which measures an industry's contribution to the overall economy, is expected to increase at an annualized rate of 0.8% over the 10 years to 2024. In comparison, Canada's GDP is forecast to grow at an annualized rate of 1.7% during the same period. While the contrast between these two growth rates would normally indicate that an industry is in the declining phase of its life cycle, other components reinforce the industry's mature status.

**LIFE CYCLE REASONS**

- IVA growth is expected to be below GDP growth
- Establishment numbers are steadily declining
- The industry's product segments are clearly defined
Tips on using IBISWorld

- Contains [Canada Industry Reports (NAICS); Canada Industry Provincial Reports](#); and select reports for US Industries.
- Industry definition uses the official 5-digit NAICS level definition; *this means it contains in depth information about a specific NAICS code and can be compared with other data using NAICS codes*
- Major Canadian companies will be listed
- You may need to look at multiple reports to gain full ‘industry’ info